

SEBASTEIN KANE

UX DESIGNER

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814-932-3125
Mountain View, CA

Experience

ADPList.org

Product Design Consultant | February 2021 - Present

- Conducted user interviews on 11 participants to identify unmet user needs and onboarding pain points, developing design solutions using Figma and Miro to reduce onboarding drop offs by ~60%.
- Lead end-to-end design process using tools such as Google Meet, Miro, Figma, Notion, and Drive, collaborating with 4 designers to conduct research, perform usability tests, and create visual designs.
- Produced a comprehensive usability test report on Miro, Google Sheets and Google Slides which summarized test findings and recommendations, clarifying design decisions for 3 major stakeholders.

Heritage Sports Ventures

UX Design Consultant | February 2021 - April 2021

- Conceptualized, designed, and built a web platform from the ground up using Webflow CMS to generate more than 500 visits per month, continuing growth plans as the company sees growth.
- Created 4+ new pages and concepts using Adobe XD to ensure ease of use by using best known UX design principles under the brand guidelines and style guide.
- Communicated 10+ design ideas directly to senior leaders including, CEO, Director of Marketing & Communications, and Marketing & Activation Manager to increase flow on platform features.

Freelance Client NDA

User Experience Researcher | November 2020 - January 2021

- Gathered and analyzed data from the Head of UX and UX team to understand how to best focus efforts when conducting user interviews, which generated a research plan and interviewing script.
- Conducted 12 direct interviews with current users to understand pain points and needs, analyzed usability data in Miro, developed personas using Figma, communicated a report of findings.
- Produced user flows based on research findings, presented 3 clear opportunities for growth within the current design that would improve overall user experience and retention.

AREVO

Lead Additive Manufacturing Tech | August 2018 - March 2020

Education

Springboard

User Experience and Interface Design, Certification of Completion

Mountain View, CA

Graduation Date: Jan 2021

Art Institute, Pittsburgh

B.A., Entertainment Design

Pittsburgh, PA

Graduation Date: March 2013

Skills & Interests

Skills: Figma, Adobe XD, Sketch, Adobe Creative Suite, InVision, Miro, Trello, User Research & Strategy, Wireframing, User Flows, User Testing & Interviewing, Design Sprints, Visual Design, Journey Maps

Interests: Cooking, 3D Printing, Coffee, Photography, Language Learning, Board & Card Games